



# Environmental Institutions Seminar Series

*Presents*

## Francisco Székely, Ph.D.

European School of Management and Technology, Berlin

# Responsible Leadership and Corporate Social Responsibility

**Wednesday, September 8, 2004**

**3:30 pm – 5:00 pm**

**A158 Levine Science Research Center, Research Drive, Duke University**

### **Abstract**

Society demands that business and industry play a proactive role in building a sustainable society. Society expects that companies generate a variety of stakeholders benefits derived from their initiatives, products and services. Accordingly, a number of companies undertook this challenge and have started to transform their corporate philosophy and institutions and to develop their business strategies to incorporate the principles of sustainability. A key question is how can society and companies create the appropriate incentives to promote responsible leadership within the firm and develop tools to assess sustainability performance within the private sector. In order to answer this question it is important to explore at least three types of issues: incentives provided by society; incentives provided by the firm; availability of tools to measure corporate sustainability performance.

Dr. Székely will provide an assessment of the progress made on implementing Corporate Social Responsibility and on the effectiveness of existing tools and methodologies to measure sustainability performance. He will also suggest ways to promote sustainability practices within the private sector.

**Reception following  
in Hug Commons (Nicholas School)**

### **Biography**

Dr. Francisco Székely is Adjunct professor and Director of the Centre for Responsible Leadership and Sustainable Futures at the European School of Management and Technology, in Berlin. Dr. Székely is a specialist in the fields of environmental policy (both public and private), environmental management, technology assessment and conflict resolution. He has experience in both the public and private sectors.

Dr. Székely just finished a three year assignment as Mexico's Deputy Minister of Environment under the administration of President Vicente Fox. His main responsibilities included the development and implementation of Mexico's National Strategy for Sustainable Development, the reform and development of national policies on energy, environment and water and the creation of Mexico's National Commission for Environmental Investment.

He holds a Ph.D. in Environmental Sciences and Economics and a M.S. in Technology & Human Affairs (Washington University). He also has a M.S. in Engineering (Tufts University), and a Mechanical Engineering degree (National Autonomous University of Mexico).

**Please RSVP by September 3 to Duke Center for Environmental Solutions: [leithc@duke.edu](mailto:leithc@duke.edu) , or 613-8131**  
**For directions to seminar locations, visit our website: <http://www.env.duke.edu/solutions/>**